

The Little Dog Laughed AAT - 2020 Preliminary Budget (revisit: June 2020)

**Starting Resources: \$10,222.74**

Checking	\$4,158.19	
Emergency reserve (Money Market)	\$6,020.43	
Undeposited 2019 receipts	\$44.12	
	\$10,222.74	

**Revenue \$8,801.00**

Institutional Grants**	\$2,500.00	Petco Foundation, but due to COVID is will be Oct or later
	\$2,076.00	Boeing Employee Community Fund Grants
Individual and Corporate Contributions	\$3,000.00	Fidelity, Freddie's, AmazonSmile, local businesses, individuals
In-Kind Contributions	\$500.00	(Primarily website expenses)
Program-specific Revenue (training classes for new teams)	\$225.00	No new classes planned *
Miscellaneous Revenue	\$500.00	BottleDrop Give, Garage Sale (target: handler scholarships)
	\$8,801.00	

\*\* Contingent on grant acceptance

**TOTAL STARTING RESOURCES + EXPECTED REVENUE \$19,023.74**

**Operational Expenses: -\$1,960.95**

Advertising and marketing (includes 1/2 webinar S/W)	-\$600.00	actual (1/2 Zoom software ) plus new brochure for families
Meeting software (Zoom)	-\$74.95	Zoom base package (50% discount)
Liability Insurance	-\$400.00	
licenses/fees (government)	-\$70.00	(state corp. commision and DOJ)
Bookkeeper and Accounting	-\$280.00	
Professional Translation Services	-\$65.00	English -->Spanish
Website	-\$300.00	domains, hosting, privacy
Mailbox (actual)	-\$106.00	due 9/2020
Postage, shipping (estimate)	-\$60.00	
Bank/PayPal Charges	-\$5.00	

**Program expenses: -\$4,750.00**

Tablets **	-\$2,076.00	Digital toolbox for handlers, ability to visit online with kids
Training Director Stipend	-\$750.00	
Handler scholarships/continuing education	-\$900.00	(\$100/yr/handler)
Handler recruitment and training	-\$2,500.00	(includes 1/2 webinar s/w, class sites, assistants, books, provisioning new teams)
Non-Consummable program supplies	-\$300.00	(props, safety equipment)
Consumable program supplies (anything given away)	-\$300.00	(stickers, trading cards, handouts, etc.)
Special Projects	\$0.00	(HomePlate currently on hold)

**TOTAL EXPECTED EXPENSES -\$8,786.95**

\*\* Contingent on grant acceptance

**Safety Net:** Emergency Reserve (Money Market) -\$9,000.00 Hold out enough to cover 1 year predictable expenses + one vet visit

<b>Year-end Balance in Checking Acct if Grants come through</b>	<b>\$1,236.79</b>	
<b>Year-end Balance in Checking Acct with NO grants</b>	<b>\$812.79</b>	<b>No tablets.</b>