

The Little Dog Laughed AAT - 2019 Preliminary Budget (revisit: June 2019)

Starting Resources: \$9,814.05

Checking	\$4,142.01	
Emergency reserve (Money Market)	\$5,000.04	
Undeposited 2018 receipts	\$871.00	
Uncleared 2018 charges	-\$199.00	

Revenue \$6,760.00

Institutional Grants	\$1,000.00	MAYBE Petco Foundation
Individual and Corporate Contributions	\$2,700.00	Fidelity, Freddies, AmazonSmile, local businesses, individuals
In-Kind Contributions	\$1,000.00	Includes \$700 from ClickerExpo, which won't repeat
Program-specific Revenue (training classes for new teams)	\$960.00	4@\$15 + 4@\$225
Miscellaneous Revenue	\$1,100.00	BottleDrop Give, money earned for scholarships at ClickerExpo

TOTAL STARTING RESOURCES + EXPECTED REVENUE \$16,574.05

Operational Expenses: -\$1,931.09

Advertising and marketing (includes 1/2 webinar S/W)	-\$750.00	actual (1/2 Zoom software + 1000 brochures + 2.5 min promo video) plus new brochure for families (\$200 estimate)
Meeting software (Zoom)	-\$74.95	Zoom base package (50% discount)
Liability Insurance	-\$400.00	Paid
licenses/fees (state corp. commision and DOJ)	-\$70.00	
Bookkeeper and Accounting	-\$50.00	QuickBooks Online @\$50/yr; Volunteers in place for bookkeeping and CPA
Professional Translation Services	-\$120.00	IRCO
Website (domain renewals and privacy)	-\$301.14	paid. Hosting now good through 12/31/2022; domains good until 2/3/2020
Mailbox (actual)	-\$80.00	pre-paid in Dec 2018. This would be the 2020 charge
Postage, shipping (estimate)	-\$75.00	
Bank/PayPal Charges	-\$10.00	

Program expenses: -\$3,150.00

Training Director Stipend	-\$500.00	
Handler scholarships/continuing education	-\$1,000.00	(\$100/yr/handler)
Handler recruitment and training	-\$750.00	(includes 1/2 webinar s/w \$100, class sites, assistants, books, provisioning 4 new teams)
Non-Consummable program supplies	-\$300.00	(props, safety equipment)
Consumable program supplies (anything given away)	-\$300.00	
Special Projects (HomePlate)	-\$300.00	

TOTAL EXPECTED EXPENSES -\$5,081.09

Emergency Reserve (Money Market)	-\$5,250.00	Hold out enough to cover 1 year predictable expenses + one vet visit
Checking Acct	\$6,242.96	