

2017 Budget: The Little Dog Laughed Animal-Assisted Therapy

Prepared by Linda Keast

Last revised 6/15/17

				Notes
Starting Balance January 1, 2017			2,787.27	
2017 Income				
Direct Public Support				
Fidelity Charitable Grant for Special Project 1 (confirmed)	1,000.00			1
Rotary Support for Special Project 2 (unconfirmed)	1,290.00			2
Individual donation for Special Project 3 (confirmed)	200.00			3
Petco Foundation Grant (confirmed)	2,000.00			4
Gifts in Kind - Goods & Services	500.00			5
Kroger Community Rewards, iGive, amazonsmile	250.00			6
Handler Fundraising Activities (for scholarships)	300.00			12
Individual, Organizational, Business Cash Contributions	1,100.00			
Rotary Support of additional expenses (unconfirmed)	2,926.73			9, 14
Total Direct Public Support		9,566.73		
Operational Income: Handler Training				
Handler Training Class Fees	900.00			7
Total of Handler Training Income		900.00		
Total 2017 Income			10,466.73	
Total of Beginning Balance + 2017 Income			13,254.00	
2017 Expenses				
Business Expenses				
Bank/paypal charges	- 40.00			
Shipping	-140.00			

Liability Insurance (Hartford)	-500.00			
Website (hosting, domains, security/privacy)	-100.00			8
Accounting (Bookkeeper)	-200.00			
Charity Status Renewal OR Dept Justice	-10.00			
P.O. Box	-80.00			
Office Supplies (stationery, printer ink)	- 40.00			
Corporation Status Renewal (OR)	- 50.00			
Marketing: Tri-fold Brochures	-220.00			
Total Business Expenses		-1,380.00		
Program Expenses				
Non-Consumable Program Supplies	-800.00			9
Non-Consumable Program Supplies Funded by Rotary	-1,906.90			9
Consumable Program Supplies	- 1,070.00			10
Consumable Program Supplies Funded by Rotary	-1,019.83			14
Handler Recruitment & Training	-2,600.00			11
Handler Training Scholarship Fund	- 400.00			12
Special Project 1: Handler Training Videos	-1,000.00			1
Special Project 2: Video Creation/Distribution of DVDs	-1,290.00			2
Special Project 3: HomePlate experiment	-200.00			3
Total Program Expenses		-10,286.73		
Total of All Expenses			-11,666.73	
Net before Reserves are taken out			1,587.27	
Hold out Cash Reserves (Money Market Account) as per 2015 Goals			-1,587.27	13
Net			0	

Notes:

1. Special Project 1: Professional creation of 4 sets of videos showing typical interactions with children in our various environments. Goal - streamline training process by ½ - FULLY FUNDED
2. Special Project 2: Professional assistance + equipment and supplies to create videos on DVD documenting the BoyStrength program - ONLY IF FUNDING OBTAINED THROUGH ROTARY
3. Special Project 3: 3 session HomePlate experiment - hiring up to six young Muslim girls to help us train the dogs and create short videos for local adoption agencies, emulating the video at <https://www.youtube.com/watch?v=lrJhIVODG3w> - FUNDED FOR 3 MONTHS
4. Petco Foundation Grant is dedicated to specific new team training expenses
5. Individual, Organizational, Business Contributions – Applied to Program Costs ONLY, as part of our unofficial contract with the donors
6. Decreasing drastically. No longer a reliable source of income
7. Handler Training Class Fees - Includes Training, Testing and the Try-It-Out workshop for 4 teams
8. Includes annual domain renewals, etc. Hosting is currently good for 3 years
9. Non-Consumable Program Supplies includes props, “safe places”, supplies, storage. IF ROTARY FUNDING IS AVAILABLE, SOME EXISTING EQUIPMENT SHOULD BE SWAPPED FOR SAFER, STURDIER VERSIONS PLUS NEW GAME EQUIPMENT, PROPS, TREAT BAGS, POLAROID CAMERA
10. Consumable Program Supplies includes Goodbye Kits (50 @ \$5.00 each), "kiddo treats", trading cards, stickers, materials for crafts at summer camps, hand sanitizers, dog safety bookmarks, any printed materials distributed during sessions, donated dog treats
11. Handler Recruitment and Training Expenses includes costs for the Try-It-Out, the full training sequence leading to certification, additional workshops and training events, and S.T.A.R. Team lending library - projected costs based on class of 4 teams
12. Handler Training Scholarship Fund - \$100-\$150 scholarships for potential handlers with demonstrated need. Historically, handlers have raised about \$250 for this fund through organized activities (e.g., garage sales, hosting speakers). A portion of the Training Class fees for the incoming class also goes to this fund
13. Cash Reserve created in compliance with 2015 goals
14. Polaroid Film - ONLY IF FUNDING OBTAINED THROUGH ROTARY