



## Fundraising Policy and Guidelines for The Little Dog Laughed AAT

### Operating Principle

The Little Dog Laughed AAT (TLDL) is an all-volunteer organization and relies on contributions and donations through a variety of sources. The donations include volunteer time, cash contributions, and in-kind contributions. All donations will be used for program development and implementation according to the goals of TLDL.

### Guidelines

- All TLDL activities designed to increase donations are conducted with the highest ethical standards and standards of practice for non-profit organizations.
- The TLDL Board approves all fund-raising activities in advance to ensure that they are conducted according to policies and procedures.
- TLDL only seeks funds that it needs to reasonably work toward achieving its mission over the foreseeable future.
- TLDL maintains a scholarship fund to defray the cost of training for volunteers and a contingency fund to assist in paying for injuries to dogs or clients that insurance does not cover. These funds have been established with the sole purpose of maintaining a team of volunteer handlers and providing them (and their dogs) with ongoing professional development of skills needed to serve TLDL clients.
- TLDL Board members and other volunteers do not personally profit from their fund-raising activities. They do not accept or solicit donations for their own use, directly or indirectly. When participating in a fund-raising activity they do not expect compensation or financial rewards of any kind for doing so. HOWEVER, Little Dog handlers may, with Board approval, undertake fundraising activities that will help fund handler scholarships, with the understanding that they may ultimately be the beneficiaries of some of the funds raised.
- TLDL uses funds according to donor intent and complies with specific conditions for donations. All money raised in fundraising activities with a specific target will be used exclusively for the targeted purpose.
- All fund-raising communication clearly states the goals of the services provided by TLDL and how they are provided.
- TLDL provides receipts as requested to the contributor for IRS tax purposes.
- TLDL publicly recognizes its supporters on its website and recognizes charitable contributions as appropriate and maintain donor confidentiality as requested. TLDL does not share or trade donor names with others unless given permission by the donor.
- TLDL regularly communicates with donors regarding its activities through the website, [www.thelittledoglaughed.org](http://www.thelittledoglaughed.org) and Facebook.